

**ISSUE/PROGRAM REPORTS
FOR SECOND QUARTER 1999**

F.C.C. 73.3256 (A) (9)

**SUBMITTED BY: KTRK-TELEVISION, INC
HOUSTON, TX**

JULY 10, 1999

INTRODUCTION

From April 1 through June 30, 1999, KTRK-TV broadcast two half-hour weekly local public affairs programs:

VIVA HOUSTON

(SATURDAYS, 12:30 PM)

Program geared toward the needs, interests and concerns of the Hispanic community.

CROSSROADS

(SATURDAYS, 1:00 PM)

Program geared toward the needs, interests and concerns of the African-American community.

And broadcast a one-hour long local morning program:

DEBRA DUNCAN

(MONDAY-FRIDAY, 9:00 AM)

Program geared toward the general public dealing with issues & entertainment.

The station broadcast several local programs dealing with community issues, more than 2,000 public service announcements and special programs. In addition to the programs, news reports and public service announcements described in this report, the station broadcast all programs provided by the ABC Television Network. The network's report entitled, "ABC-TV, Network Second Quarter 1999 Program Information" is filed separately.

KTRK-TV's programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community in the second quarter of 1999.

- 1) Youth Violence on School Campuses
- 2) Campaign for Healthy Babies
- 3) Education
- 4) Immunizations
- 5) Drug and Alcohol Abuse
- 6) Latino Issues
- 7) Employment
- 8) Child Abuse
- 9) Asian Issues

KTRK-TV NEWS PROGRAMS

EYEWITNESS NEWS AT 5:30 AM and 6 AM

Tom Koch, Gina Gaston, Doug Brown and Don Nelson anchor this hour-half morning newscast from 5:30-7:00 a.m., Monday through Friday. This program includes the latest overnight news, weather and sports, and traffic reports. Also, includes number of weekly series including "Common Sense", a series on financial reports about economic trends and investment opportunities; as well as "The People's Lawyer", a series of reports on legal issues.

EYEWITNESS NEWS AT 11:30 AM

Tom Koch and Melanie Lawson anchor this half-hour morning newscast from 11:30-12:00 noon, Monday-Friday. This program includes the latest news, weather, and sports.

EYEWITNESS NEWS AT 5 PM

Art Rascon and Melanie Lawson anchor this half-hour evening newscast from 5:00-5:30 p.m., Monday-Friday. This program includes the latest news, weather, and sports. Three days a week medical reporter Christi Meyers anchors a "Healthcheck" segment of approximately 2 minutes on the latest medical news and advances.

EYEWITNESS NEWS AT 6 PM

Dave Ward, Shara Fryer, Ed Brandon and Bob Allen anchor this hour evening newscast from 6:00-7:00 p.m., Monday-Friday. This program includes the latest news, weather, and sports. Anchor Marvin Zindler brings daily reports on consumer issues that affect the community.

EYEWITNESS NEWS AT 10 PM

Dave Ward, Shara Fryer, Ed Brandon and Bob Allen anchor this half-hour evening newscast from 10:00-10:30 p.m., Monday-Friday. This program includes the latest news, weather, and sports.

WEEKEND EVENING NEWSCASTS

Bob Boudreaux, Minvera Perez, Gene Norman and Tim Melton anchor 30-minute newscasts at 5:30 p.m. and 10 p.m. on Saturdays and 6 p.m. and 10 p.m. on Sundays. This program includes the latest news, weather, and sports.

WEEKEND MORNING NEWSCASTS

Mark Garay, Cheryl Keck, Gene Norman and Tim Melton 90-minute newscasts at 6-9 a.m. on Sundays and 6 p.m. and 10 p.m. on Sundays. This program includes the latest news, weather, and sports.

13 EYEWITNESS NEWS - SPECIAL REPORTS

13 UNDERCOVER (5/3/99, 10 PM; 5/4/99; 6 & 10 PM; 5/5/99; 6 PM, LOCAL, 16 minutes)

13 Undercover reporter Wayne Dolcefino investigates Houston's Metro Transportation Service hiring practices. It was reported that convicted drunk drivers have been driving buses in the Houston area without the knowledge of transit officials. Because of this investigation, the transit system now conducts complete background checks all drivers.

13 UNDERCOVER (5/18/99, 6 PM; 5/19/99, 6 PM; LOCAL, 8 minutes)

13 Undercover reporter Wayne Dolcefino updates a recent investigation into the City of Houston Parks and Recreation Department mismanagement of taxpayer funds. Because of Dolcefino's investigation the department has made improvements.

CONFLICT IN KOSOVO (4/17/99; 6:30-7:00 PM, LOCAL, 30 minutes)

With the outbreak of war between the Bosnia Serbs and Albanians in Kosovo, Yugoslavia, many Albanians were forced to leave their homes and go to refugee camps. Eyewitness News anchor Art Rascon travels to Kosovo with a Houston resident to help him locate his family in one of those camps. As they take this incredible journey through many refugee camps the man is ultimately finds his family.

FACES OF VIETNAM (5/17/99-5/21/99; 6 & 10 PM, LOCAL, 24 minutes)

Eyewitness News anchor Marvin Zindler travels to Vietnam with Houston doctors to repair cleft palates of poor children in that country.

VIVA HOUSTON - FCC REPORT
APRI-MAY-JUNE 1999

Employment

VIVA HOUSTON (4/3/99; 12:30-1:00 PM, LOCAL, 3:45 minutes)

Guest Ron Rodriguez, with Houston Works, a nonprofit work force development organization, highlighted job employment one-stop center services and opportunities for youth and adults.

AIDS

VIVA HOUSTON (4/3/99; 12:30-1:00 PM, LOCAL, 4:11 minutes)

Guest Dr. Adan Rios, coordinator of the Annual Houston Conference on AIDS in America, talked about the status of AIDS in the country and worldwide. Dr. Rios invited the public to attend the conference sessions that included presentations by some of the latest research and developments on the subject of AIDS.

Latino Social Issues

VIVA HOUSTON (4/17/99; 12:30 PM, LOCAL, 6:00 minutes)

Guests Margaret Mata and Benny Martinez, member of LULAC (League of United Latin American Citizens) highlighted Latino community issues that were the focus of the organization's district conference. The guests talked about the historical strides made by this organization, the largest and oldest Latino civil rights organization in the country.

Scholarships

VIVA HOUSTON (4/24/99; 12:30 PM, LOCAL, 4:40 minutes)

Guest Minerva Perez, president of the Houston Hispanic Media Association, a nonprofit organization, talked about the effort in progress to raise funds for scholarships for young people interested in pursuing a career in the media profession. She announced the availability of scholarships and called for applications from high school students.

Latino Civil Rights Issues

VIVA HOUSTON (4/24/99; 12:30 PM, LOCAL, 7:20 minutes)

Guest Antonia Hernandez, president and general counsel of the Mexican American Legal Defense and Educational Fund (MALDEF), based in Los Angeles, California, spoke about the civil rights issues that are before the courts, such as affirmative action and bilingual education (California's Proposition 227). She highlighted some of the civil rights cases that MALDEF has handled across the years, as well as some of the major political challenges faced by Latinos in this country, including equity in education, economic development, immigrant rights, the Census, and political representation.

U.S. Social & Political Issues

VIVA HOUSTON (5/8/99; 12:30 PM, LOCAL, 20:00 minutes)

Guest Edward James Olmos, one of the highest-profile Latino community advocates, talked about the issues that concern all Americans, such as war, youth violence, positive cultural values and identity. Olmos pointed to approaches and solutions to social problems.

Latino Presence in the Media Issues

VIVA HOUSTON (5/15/99; 12:30 PM, LOCAL, 8:00 minutes)

Former HUD secretary and current president of Univision Communications, Inc., talked about the issues related to Latinos and the media. He addressed the changing demographics that are impacting the media, the low presence of Latinos in the mainstream media, and the growing presence of Spanish-language television. He also discussed the political and economic challenges and opportunities of Latinos into the next millenium.

Education Support Services

VIVA HOUSTON (5/15/99; 12:30 PM, LOCAL, 6:15 minutes)

Isabel Martinez, with the Chicano Family Center, joined by two of her clients, high school students Jesus Robles and Jessica Morales, talked about the challenges and opportunities young people face as they steer toward a higher education. Ms. Martinez talked about the education support services the Center offers to children and families, designed to help them succeed in their educational endeavors.

Education Support Services

VIVA HOUSTON (6/12/99; 12:30 PM, LOCAL, 4:30 minutes)

Guests Elizabeth McCloud and Fred Sanches, with Communities in Schools, talked about the education support services their organization offers to children and parents in numerous public schools throughout the Houston area. They highlighted the programs and services available to youth during the summer months.

Health Care for Mother & Babies

VIVA HOUSTON (6/12/99; 12:30 PM, LOCAL, 3:50 minutes)

Guest Robin Phillips invited the public to participate in the March of Dimes "Caring Cradles Baby Shower," designed to encourage pregnant women to receive prenatal care as well as to obtain medical care for their newborns. The importance of prenatal care and well-baby checkups was stressed, as was the need for the public to contribute baby care items for needy families.

Literacy

VIVA HOUSTON (6/12/99; 12:30 PM, LOCAL, 3:40 minutes)

Guest Amy Lee, with the Enron "Prescription for Reading" community service stressed the importance of promoting literacy among young children. She invited the public to take part in the "Prescription for Reading" book drive that will benefit children throughout the area.

ISSUE/PROGRAM REPORTS
(April 1-June 30, 1999)
FILED JULY 10, 1999
KTRK-TV, HOUSTON

1-1-1

ISSUE: YOUTH VIOLENCE IN SCHOOLS

Youth violence in our schools continues to be a major concern in our communities, particularly with the recent murder of 15 students in Littleton, Colorado. Since the Littleton tragedy, President Clinton has proposed tougher "federal" gun control laws. Several programs focused on individuals, who are responsible for strengthening the gun laws here in Texas and more specifically, in Houston. We ask the question can something like this happen in Houston. KTRK-TV provided program segments to address what precautions are being taken to keep our kids safe in school.

DEBRA DUNCAN (4/22/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Littleton, Colorado, that has joined the list of small communities grieving over senseless school violence. Once again we have been shocked into the realization that it can happen at any school in any town, and to anyone's child. The program took a look at this tragedy in hopes of finding solutions to this growing problem.

DEBRA DUNCAN (4/30/99; 9:00-10:00 AM, Local, 60 minutes)

Program focused on the why a child becomes a bully at school and how students should handle someone who treats them in a threatening way.

MAYOR LEE BROWN & ABC 13 PRESENT SURVIVAL 101: TOWN HALL MEETING (5/1/99; 12:00-1:00 PM, LOCAL, 60 minutes)

A special one-hour town meeting sponsored by the Mayor Lee Brown and the City of Houston to address the recent murders in Littleton, Colorado and other communities. A audience of students, parents, political leaders and doctors where on hand to discuss how something like this can happen and what can done to avoid it happening here in Houston.

(more)

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ISSUE: YOUTH VIOLENCE IN SCHOOLS

DEBRA DUNCAN (5/4/99; 9:00-10:00 AM, LOCAL, 60:00 minutes)

Program focused on teens and guns and who should be held responsible when kids turn violent. Should parents be to blame or should the kids alone pay the consequences for their crimes. A group of parents, law officials and a teen panel discuss this issue and search for answers. Guests included, Lynda Tarr, who's son was killed on the way to school; Dianne Clements, who's son was killed by a neighbor; Steve Culp, father of two who owns ten handguns; Dr. John Marcellus, adolescent psychiatrist; Ron Wilson, state representative District 131 and Debra Danburg, state representative District 137.

ISSUE/PROGRAM REPORTS

3-3-3

(April 1-June 30, 1999)

FILED JULY 10, 1999

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ISSUE: CAMPAIGN FOR HEALTHY BABIES

According to the March of Dimes Birth Defects Foundation, during any given month nearly 350,000 babies are born in this country, 20,000 are born with birth defects, and another 20,000 are born to women who receive no prenatal care during pregnancy. In an effort to improve the health of low birth weight and premature babies, KTRK-TV, the March of Dimes, Kroger Food Stores, Duke Energy and Cigna Health Care sponsored the 8th annual "CARING CRADLES", a citywide baby shower. The shower is designed to encourage women to receive pre-natal care and give the community an opportunity to donate baby items to babies and mothers in need.

CROSSROADS (6/5/99; 1:00-1:30 PM, LOCAL 4 minutes)

Interview with Nydia Cortez, executive director with LIFE/Houston about the importance of women receiving pre-natal care. She also encouraged Crossroads viewers to donate baby food, clothes, toys and other baby items during the "Caring Cradles" baby shower, which will be given to women when they come to local health care facilities.

VIVA HOUSTON (6/12/99; 12:30-1:00 PM, LOCAL, 4 minutes)

Guest Robin Phillips invited the public to participate in the March of Dimes "Caring Cradles" baby shower," designed to encourage pregnant women to receive prenatal care as well as to obtain medical care for their newborns. The importance of prenatal care and well-baby checkups was stressed, as was the need for the public to contribute baby care items for needy families.

EYEWITNESS NEWS (6/14-18/99; 5 AM; 5:30 AM; 6 AM; 11:30 AM;
5PM; 6 PM; 10 PM, LOCAL, 2 hours)

Eyewitness News reports providing information and education toward the prevention and treatment of birth defects and other health-related problems. Also promoting the 8th annual "Caring Cradles" citywide baby shower.

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(April 1-June 30, 1999)

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ISSUE: CAMPAIGN FOR HEALTHY BABIES

(continued)

CARING CRADLES (6/17/99; 5 AM; 5:30 AM; 6:00 AM; 9:00-10:00 AM;
hourly cut-ins, 11:30 AM; 5:00 PM; 6:00 PM, LOCAL, 2
hours)

LIVE coverage of ABC/13's 8th Annual "Caring Cradles" citywide baby shower, where viewers are asked to make donations of baby items to be used for babies and mothers in need. The items are then given to women who receive pre-natal examines.

ISSUE: EDUCATION

Illiteracy continues to be a problem in our community and children who are not read to consistently from an early age are at a disadvantage when they start school. In an effort to address this issue, KTRK-TV, sponsored a book drive in coordination with Enron and the University of Texas Health Science Center "Prescription For Reading", literacy project. As a part of this project, doctors literally write a prescription for parents to read to their children at least 20 minutes a day beginning at age 6 months. The book drive was tied into the opening of Disney's movie "Tarzan" at three local AMC theatres. Moviegoers were asked to donate a book and receive a free popcorn and drink. The books collected will be donated to University of Texas Health Science Center patients. Also, programs looked at various scholarship opportunities for minority students and the growing number of parents who are deciding to educate their kids at home.

VIVA HOUSTON (4/24/99; 12:30-1:00 PM, LOCAL, 5 minutes)

Guest Minerva Perez, president of the Houston Hispanic Media Association, a nonprofit organization, talked about the effort in progress to raise funds for scholarships for young people interested in pursuing a career in the media profession. She announced the availability of scholarships and called for applications from high school students.

DEBRA DUNCAN (5/13/99; 9:00-10:00 AM, LOCAL, 60 minutes)

The issue of prayer in schools has been a topic for discussion. Americans wanted the right to worship as they chose, but the constitution stated that there should be a separation of church and state, and that separation ended school prayer in 1962. Today the battle continues right here in Houston as students are reserving the right to pray in school or not.

VIVA HOUSTON (5/15/99; 12:30-1:00 PM, LOCAL, 6 minutes)

Isabel Martinez, with the Chicano Family Center, joined by two of her clients, high school students Jesus Robles and Jessica Morales, talked about the challenges and opportunities young people face as they steer toward a higher education. Ms. Martinez talked about the education support services the Center offers to children and families.

(more)

ISSUE: EDUCATION

(continued)

CROSSROADS (5/22/99; 1:00–1:30 PM, LOCAL, 3 minutes)

Youth from around Houston showcased their talents at the National Association For the Advancement of Colored People's 1999 ACT-SO Awards held May 23, 1999 in Houston, Texas. Winners from this event will compete with kids from around the country in the Academic, Cultural, Technological and Scientific Olympics later this fall. Fran Gentry, Vice President of the Houston Area NAACP and the Chair of the ACT-SO Program, talked about how the event focuses on academics for youth rather than athleticism. Several participants in the local competition also performed a musical selection.

CROSSROADS (5/29/99; 1:00–1:30 PM, LOCAL, 6 minutes)

Since 1995, Conoco and the Grizzard Foundation have offered entering Jack Yates High School freshmen, the opportunity to obtain an annual \$1,000 college scholarship, if they meet certain academic requirements. The collaborative effort, called "Project Grad", has provided over 1.3 million dollars in scholarships for Jack Yates students. Nikita Jones, Director of Project Grad discussed the academic requirements students must meet before receiving scholarships and Shannon Bell a "Project Grad " and graduating senior discussed her experience the program over the last four years.

CROSSROADS (6/5/99; 1:00-1:30 PM, LOCAL, 4 minutes)

Enron , The University of Texas Health Science Center and ABC/13 joined forces in sponsoring the "Enron Prescription for Reading Program". The program is aimed at improving literacy among Houston-area preschoolers. Ken Rice, Chairman and CEO of Enron Capital and Trade Resources talked about how University of Texas Health Science Medical Facilities, will provide books to children after they have had their medical check ups. He also discussed a book drive that will collect and donate books to the Enron Reading Program.

DEBRA DUNCAN (6/3/99; 9:00-10:00 AM, LOCAL, 60 minutes)

With the increase of school shootings across the country, more parents in Texas are deciding on educating their children at home. The program focused on just how tough home schooling can be and how it affects children. Also, discussed were the pros and cons of home schooling and whether or not educating kids at home will it become the way of the future.

(more)

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ISSUE: EDUCATION

(continued)

CROSSROADS (6/5/99; 1:00-1:30 PM, LOCAL, 4 minutes)

According to the Office of the National Drug Control Policy, "research shows that children and adolescents involved in constructive adult supervised activities outside of school are less likely to use drugs". Dr. Irvine Epps, Director of the Summer Youth Enrichment Program at Texas Southern University outlined various activities that youngster in Houston could participate in during the summer months. She also discussed the importance of parents providing supervised activities for youth that are educational as well as fun!

VIVA HOUSTON (6/12/99; 12:30-1:00 PM, LOCAL, 5 minutes)

Guests Elizabeth McCloud and Fred Sanches, with Communities in Schools, talked about the education support services their organization offers to children and parents in numerous public schools throughout the Houston area. They highlighted the programs and services available to youth during the summer months.

VIVA HOUSTON (6/12/99; 12:30-1:00 PM, LOCAL, 4 minutes)

Guest Amy Lee, with the Enron "Prescription for Reading" community service stressed the importance of promoting literary among young children. She invited the public to take part in the "Prescription for Reading" book drive that will benefit children throughout the area.

**SUCCESS THROUGH EDUCATION: A SALUTE TO BLACK ACHIEVEMENT
(6/27/99; 11:00-11:30 PM, LOCAL, 30 minutes)**

Program promotes the important benefits of education among African-American students by profiling successful African-American in the fields of science, industry, engineering and technology. African-American high school students share their personal experiences and concerns on topics such as the importance of education, role models, peer pressure and self-esteem.

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KTRK-TV, HOUSTON

8-8-8

ISSUE: IMMUNIZATIONS

According to the Harris County Health Department, Houston still lags behind other cities in immunizing children. While some immunization rates in the United States are as high as 90%, the immunization rate for children under two in Harris County is 80%. On April 10th, KTRK-TV, Kroger Food Stores, and Texas Children's Hospital sponsored an immunization drive to address this problem. KTRK-TV also provided brochures that listed the types of shots and a timeline for children to be immunized.

EYEWITNESS NEWS (4/1/99; 5:30 AM, 6:00 AM; 4/8/99, 5 PM, 11:30 AM, 10 PM; 4/9/99, 5:30 AM, 6 AM, 11:30 AM, 5 PM, 6 PM, 10 PM; 4/10/99, 6AM; 6 PM, LOCAL, 1 hour)

Eyewitness News provided segments and promotions to encourage parents to have their child immunized to protect them from childhood diseases.

CROSSROADS (4/3/99; 1:00-1:30 PM, LOCAL, 5 minutes)

Kimberly Fields, WIC immunization coordinator, for the Harris County Health Department and Maurice Davis, executive director of the Houston Area Immunization Coalition, discussed the importance of infants and teens being immunized. The public was also informed of free immunizations available to the public at several Kroger Food Stores during our immunization drive.

DEBRA DUNCAN (4/13/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Immunizations are suppose to help keep kids safe from childhood disease, however, there are times when immunizations can cause problems as well. The program dealt with the plus and minus of having your child immunized, and the importance of parents knowing the benefits and risks of vaccines. Guest included, Suzanne Vaughn, son contracted polio from vaccine; Dr. Armando Correra, pediatrician, Texas Children's Hospital; Dr Joan Shook, emergency room director, Texas Children's Hospital; Dr. Mary Kendrick, director, City of Houston Health and Human Services; and Maurice Davis, executive director, Houston Immunization Coalition.

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(April 1-June 30, 1999)
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KTRK-TV, HOUSTON

9-9-9

ISSUE: DRUG AND ALCOHOL ABUSE

According to the National Center on Addiction and Substance Abuse, during the 1980's drug and alcohol use among teenagers and preteens was on the decline, however, since 1991, the organization has reported an increase once again in drugs and alcohol. There has been an aggressive effort to teach teenagers about this deadly combination. For many college and even high school students, the prom season is a time of the year when drug and alcohol use goes. KTRK-TV provided segments about how this combination can have life threatening results.

DEBRA DUNCAN (4/14/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Program focused on the prom season including how to dress, latest dance craze and the importance of participating in safe activities. During this time of year, teens sometimes participate in dangerous behavior that can ruined their lives such as, doing drugs, drinking alcohol and driving, or having unprotected sex. Discussion dealt with how parents should become more involved in planning safe after-prom activities to protect their children.

DEBRA DUNCAN (5/18/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Drinking and driving is a deadly combination and on today's program, teenagers who admit to driving under the influence of drugs or alcohol take a field trip to the county morgue to see the devastating effects of drinking while driving. Also, parents talk about what happens to a family when a drunk driver has killed their child.

ISSUE/PROGRAM REPORTS

12-12-12

(April 1-June 30, 1999)

FILED JULY 10, 1999

KTRK-TV, HOUSTON

ISSUE: EMPLOYMENT

Looking for a job is a difficult task, particularly if you are a teenager. KTRK-TV presented program segments to inform teenagers about job training programs available to them during the summer months and school year.

VIVA HOUSTON (4/3/99; 12:30-1:00 PM, LOCAL, 4 minutes)

Guest Ron Rodriguez, with Houston Works, a nonprofit work force development organization, highlighted job employment one-stop center services and opportunities for youth and adults.

CROSSROADS (4/17/99; 1:00-1:30 PM, LOCAL, 6 minutes)

Houston was recently the site of an international conference, "Attracting Capital to Africa". A host of African Heads of State and Corporate CEO's met in Houston to discuss international trade issues and how foreign trade with African would impact Houston's economy. The Port of Houston imports and exports almost 14 million tons in trade to and from Africa. Mayor pro-tem/councilmember Jew Don Boney was a guest on the show and talked about the significance of the summit, which would provide information as to how people could start businesses in the African marketplace.

CROSSROADS (5/15/99; 1:00-1:30 PM, LOCAL, 4 minutes)

Young adults 16-24 years of age qualify to apply for the Job Corp Program which offers a number of benefits including free job training, educational opportunities and room in board at one of their six sites in the United States. Alivia Coleman, Job Corps Outreach Admission Counselor, talked with us about the various skills that are taught at Job Corp and qualifications individuals must meet to participate in the program. Douglas Sweet, a Job Corp Graduate, discussed his experience with the Corp and why he would recommend it to others.

(more)

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13-13-13

ISSUE: EMPLOYMENT

(continued)

CROSSROADS (5/15/99; 1:00–1:30 PM, LOCAL 7 minutes)

Diversity and career opportunity in the broadcast industry was discussed with Sandra Dorsey , the 1998-1999 National President of the American Women in Radio and Television, Inc. and Hazel Woods, with the Houston Chapter of the American Women in Radio and Television, Inc. They both discussed local as well as national broadcast initiatives that have been instituted to provide more opportunities for minorities on the entry and managerial levels.

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KTRK-TV, HOUSTON

15-15-15

ISSUE: LATINO ISSUES

As the Hispanic population continues to grow here in Houston, it becomes a community that is focusing on their future political, social and economic power. Organizations continue to address these concerns as we move into the next century. KTRK-TV presented program segments that celebrate the rich heritage of this growing community.

VIVA HOUSTON (4/17/99; 12:30 PM, LOCAL, 6 minutes)

Guests Margaret Mata and Benny Martinez, member of LULAC (League of United Latin American Citizens) highlighted Latino community issues that were the focus of the organization's district conference. The guests talked about the historical strides made by this organization, the largest and oldest Latino civil rights organization in the country.

VIVA HOUSTON (4/24/99; 12:30 PM, LOCAL, 8 minutes)

Guest Antonia Hernandez, president and general counsel of the Mexican American Legal Defense and Educational Fund (MALDEF), based in Los Angeles, California, spoke about the civil rights issues that are before the courts, such as affirmative action and bilingual education (California's Proposition 227). She highlighted some of the civil rights cases that MALDEF has handled across the years, as well as some of the major political challenges faced by Latinos in this country, including equity in education, economic development, immigrant rights, the Census, and political representation.

DEBRA DUNCAN (4/28/99; 9:00-10:00 AM, LOCAL, 60 minutes)

Interview with actor and author Edward James Olmos as he talks about his new book "Americanos" which depicts Latino heritage through pictures and essays and celebrates this vibrant community.

VIVA HOUSTON (5/8/99; 12:30-1:00 PM, LOCAL, 30 minutes)

Guest Edward James Olmos, one of the highest-profile Latino community advocates, talked about the issues that concern all Americans, such as war, youth violence, positive cultural values and identity. Olmos pointed to approaches and solutions to social problems.

(more)

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(April 1-June 30, 1999)

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15-15-15

ISSUE: CHILD ABUSE

April is Child Abuse Prevention Month and during this month efforts are made to heighten the awareness about the growing numbers of abused and neglected children in our communities. According to a federal study, "the abuse and neglect of American children has nearly doubled between 1986 and 1993, an increase so dramatic that it reflects a true rise in the severity of the problem". KTRK-TV information about various programs available to help families in need.

CROSSROADS (4/24/99, 1:00–1:30 PM, LOCAL, 30 minutes)

Several local organizations were profiled, which provided extensive programs and services to protect children from abuse and neglect. With a strong emphasis on prevention, the Escape Family Resource Center is dedicated to providing parents and children with tools to build healthy successful relationships. Pat German, director of programs with the Escape Family Resource Center joined us to talk about their programs. The Children's Assessment Center, a multi-agency facility focuses on sexual abuse cases. Ellen Cokinos, director of the Children's Assessment Center discussed their services and partnerships with local health and law enforcement agencies, which provide a variety of services under one roof. And in 1987, the Houston based Child Advocacy Group, "Justice For All", was created to provide legal advocacy and support to individuals involved in cases of child abuse and neglect. Randy Burton, founder and president of Justice For All, talked about the legal ramifications of getting children taken away from households where there has been reported abuse and neglect.

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16-16-16

ISSUE: LATINO ISSUES

(continued)

VIVA HOUSTON (5/15/99; 12:30-1:00 PM, LOCAL, 8 minutes)

Former HUD secretary and current president of Univision Communications, Inc., talked about the issues related to Latinos and the media. He addressed the changing demographics that are impacting the media, the low presence of Latinos in the mainstream media, and the growing presence of Spanish-language television. He also discussed the political and economic challenges and opportunities of Latinos into the next millenium.

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16-16-16

ISSUE: ASIAN ISSUES

As the Asian population continues to grow here in Houston, it becomes a community that is focusing on their future political, social and economic power. Organizations continue to address these concerns as we move into the next century. KTRK-TV presented program segments that celebrate the rich heritage of this growing community.

CELEBRATION OF ASIAN PACIFIC AMERICAN HERITAGE SPECIAL
(5/22/99; 12-12:30 PM, LOCAL 30 minutes)

The diverse Asian Community in Houston was highlighted in a half-hour special, which aired during Asian American Heritage Month in May. The program focused on how Asian American Heritage Month came to be in the Houston area and about Asian-American youth and their struggles, and Asian artists breaking into mainstream media.